



**CHARLOTTE
BUSINESS JOURNAL**

BOOK OF LISTS 2024

PUBLISHING: DECEMBER 27, 2024



CHARLOTTE BUSINESS JOURNAL BOOK OF LISTS 2024

About the Book of Lists

The Book of Lists is a one-of-a-kind annual scorecard that C-level executives use to decide which local businesses and executives they should meet, buy from or sell to. Blue chip firms advertise in the book because our readers want to do business with leaders. The value of the Book of Lists to advertisers and readers remains relevant and stronger than ever. In fact, the Book of Lists is within arm's reach of most CEOs and it is something they refer to multiple times a month to make important decisions.



Book of Lists by the Numbers

- Over 28,500 readers
- 64% of users are top executives
- They use it 2.5 times each month
- They spend 16 minutes per month reading it
- 79% agree that the book provides information you can't get elsewhere
- 75% believe Book of Lists advertisers are industry leaders
- 70% say Book of Lists advertisers are more top of mind when a product/service is needed
- 65% of subscribers have bought products/services from companies that advertise in the Book of Lists
- 56% say the book helps determine a short list of companies to use or do business with

Source: 2021 ACBJ BOL Subscriber Study

Book of Lists Pricing

Full-page Position Guaranteed.....	\$7,490
Half-page Position Guaranteed.....	\$4,590
Strip Ad	\$2,815
Book Sponsorship	\$20,000
Chapter Sponsorship	\$10,000
Gatefold	\$15,000
Roadblock.....	\$6,250
Building a better community	\$4,000

BOOK OF LISTS SPONSORSHIP

The annual Book of Lists is a snapshot of the vitality of businesses in the Charlotte Region. Compiled weekly throughout the year, the Book of Lists includes over 80 lists across the spectrum of business and industry, delivering market information and key contacts like no other source.



Sponsorship Benefits:

1. Branding Opportunities

- Category exclusivity in your primary area of business
- Company logo on the cover as a sponsor of the Book of Lists
- Gatefold Inside front cover
- 2, 4-color strip ads to appear under lists of your choice
- 250-word introductory column about your company in the Book of Lists
- Company logo will appear with other sponsors' logos in strip ads that run
- In weekly issues of the CBJ promoting the Book of Lists
- Throughout the Book of Lists
- First right of renewal for next year's publication

2. Business Development

- Strategically target industry leaders – choose any industry lists from the Book. CBJ will email them a letter from your company and provide complimentary digital copy of the Book of Lists. That's 25 companies receiving a Book of Lists from you!

3. Relationship Growth

- 25 copies of the Book of Lists for your own marketing purposes
- Electronic BOL containing powerful prospect data from the 2024-25 Book of Lists



Chapter Sponsor

The annual Book of Lists is a snapshot of the vitality of businesses in Middle Tennessee. Compiled weekly throughout the year, the Book of Lists includes over 100 lists across the spectrum of business and industry, delivering market information and key contacts like no other source.

Chapter Sponsorship Includes:

- Full-page 4-color ad in the chapter
- A 4-color strip ad to appear under a list of your choice
- Company logo on the chapter front
- Company logo on the Table of Contents page by the chapter listing

Book of Lists Chapters:

- Accolades
- Advertising & Media
- Around the Region
- Carolinas Inc.
- Charlotte Home
- Commercial Real Estate (Sold)
- Construction & Design (Sold)
- Finance & Professional Consultants (Sold)
- Health Care & Nonprofits
- Personnel & Education
- Tourism & Hospitality



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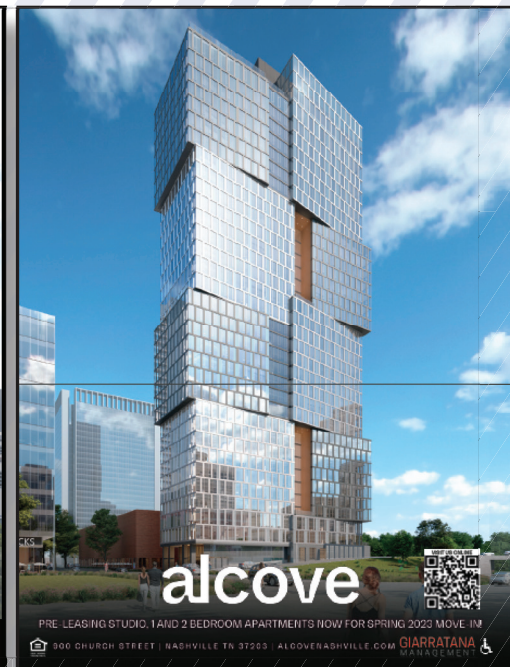
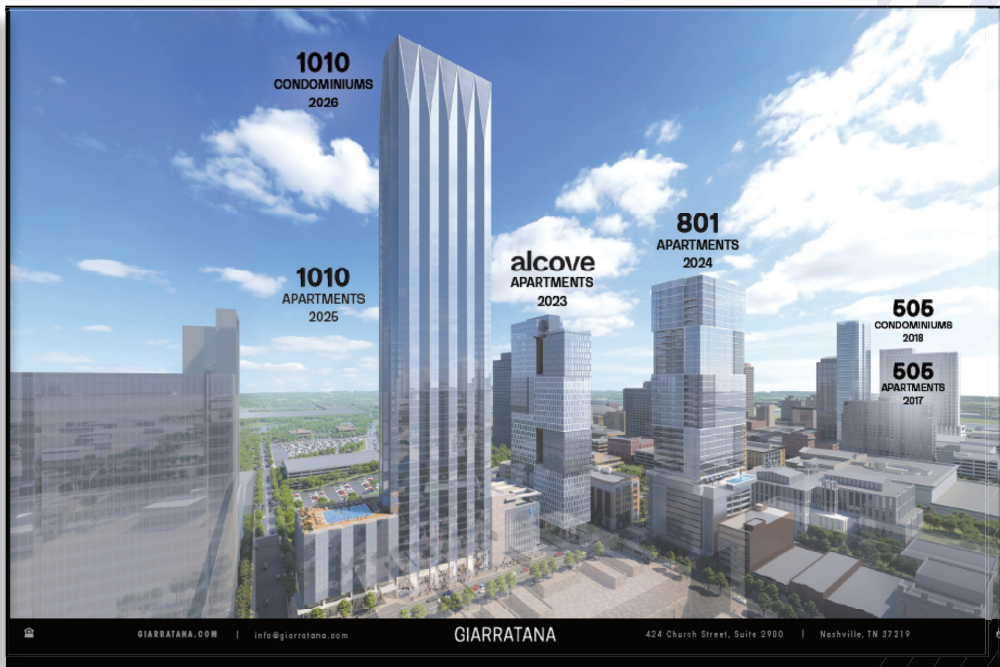
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CHARLOTTE BUSINESS JOURNAL BOOK OF LISTS 2024

GATEFOLD

Take over the first pages of someone's reading experience with a bold, impactful gatefold. With the gatefold your brand advertisement will appear on the inside cover on heavy stock and open up to a two-page spread, totaling 3 complete pages of ad exposure following the cover. This is an exclusive, available to one advertiser.



ROADBLOCK

A roadblock allows you to dominate a list, making your company the only advertiser on the spread and creating a competitive advantage for your business.



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THE LIST

BANKS

RANKED BY DEPOSITS IN NASHVILLE (NOS. 1 THROUGH 25) (Published Oct. 22, 2021)

Name/Prior rank (*not ranked in 2020)/URL	Address/Phone	Deposits in Nashville MSA	Deposits in Tennessee	Market share - Nashville	Headquarters	Holding company	Top local executive
1 Pinnacle Bank ① pinnacle.com	100 3rd Ave. S, #900 Nashville, TN 37203 615-784-1300	\$14.65 billion	\$20.51 billion	16.43%	Nashville	Pinnacle Financial Partners Inc.	Terry Turner, President/CEO
2 Bank of America ② bankofamerica.com	222 2nd Ave. S, #2440 Nashville, TN 37203 615-749-3177	\$14.62 billion	\$19.06 billion	16.41%	Charlotte, NC	Bank of America Corp.	Tyson Moore, Nashville Market President
3 Regions Bank ③ regions.com	150 4th Ave. N Nashville, TN 37219 615-748-2000	\$10.77 billion	\$24.49 billion	12.08%	Birmingham, AL	Regions Financial Corp.	Lee Blank, Middle Tennessee Market Executive
4 Trust Bank ④ trust.com	401 Commerce St. Nashville, TN 37219 615-748-4000	\$8.21 billion	\$18.71 billion	9.21%	Charlotte, NC	Trust Financial Corp.	Cameron Wells, Greater Nashville Market President
5 First Horizon Bank ⑤ firsthorizon.com	513 Union St. Nashville, TN 37219 615-754-6000	\$6.39 billion	\$11.72 billion	7.17%	Memphis	First Horizon Corp.	Carol Vachon, Middle Tennessee President
6 FirstBank ⑥ firstbankonline.com	211 Commerce St., #300 Nashville, TN 37203 615-313-0000	\$4.87 billion	\$9.36 billion	5.46%	Nashville	FB Financial Corp.	Chris Holmes, President/CEO
7 Fifth Third Bank ⑦ 53.com	424 Church St., #700 Nashville, TN 37219 615-687-3100	\$3.57 billion	\$1.68 billion	4.01%	Cincinnati	Fifth Third Bancorp	David Briggs, Regional President - Tennessee
8 U.S. Bank ⑧ usbank.com	311 Commerce St., #900 Nashville, TN 37203 615-251-0000	\$3.53 billion	\$5.02 billion	3.96%	Cincinnati	U.S. Bancorp	Ward Wilson, Regional President
9 Wilson Bank and Trust ⑨ wilsonbank.com	623 W. Main St. Nashville, TN 37203 615-444-2265	\$2.89 billion	\$3.23 billion	3.24%	Lebanon	Wilson Bank Holding Co.	John McDiarmid, CEO
10 Reliant Bank ⑩ reliantbank.com	1736 Carothers Pkwy, #100 Brentwood, TN 37027 615-221-2000	\$2.02 billion	\$2.63 billion	2.27%	Brentwood	Reliant Bancorp Inc.	DeVan Ard Jr., Chairman/CEO
11 Wells Fargo Bank ⑪ wellsfargo.com	230 6th Ave. N Nashville, TN 37203 615-258-4300	\$1.9 billion	\$2.63 billion	2.13%	Sioux Falls, SD	Wells Fargo & Co.	Michael Bach, Commercial Banking Market Executive
12 CapStar Bank ⑫ capstarbank.com	1201 Demonbreun St. Nashville, TN 37203 615-752-2422	\$1.86 billion	\$2.79 billion	2.08%	Nashville	CapStar Financial Holdings Inc.	Tim Schools, President/CEO
13 First Farmers & Merchants Bank ⑬ myfirstfarmers.com	816 S. Gordon St. Columbia, TN 38401 931-388-3145	\$1.13 billion	\$1.7 billion	1.27%	Columbia, TN	First Farmers and Merchants Corp.	J. Randy Stevens, Chairman/CEO
14 Volunteer State Bank ⑭ volstatebank.com	101 Hwy. 52 W. Portland, TN 37145 615-323-9257	\$795.9 million	\$795.9 million	0.89%	Portland	Volunteer State Bancshares Inc.	Tony Gregory, President/CEO
15 City National Bank ⑮ cnb.com	54 Main St., #100 Nashville, TN 37203 615-755-3600	\$728.73 million	\$728.73 million	0.82%	Los Angeles	Royal Bank of Canada	Luiz Budgett Diane Pearson, SVPs
16 Renaissance Bank ⑯ renaissancebank.com	1820 West End Ave. Nashville, TN 37203 615-340-3000	\$713.22 million	\$1.7 billion	0.8%	Tupelo, MS	Renaissance Corp.	Kent Vaughn, East Tennessee President ²
17 Truist Trust Co. ⑰ truisttrust.com	4525 Harding Pkwy, #300 Nashville, TN 37205 615-515-1700	\$710.85 million	\$710.85 million	0.8%	Nashville	Truist Corp.	Tom Slumik, Chairman/CEO
18 The Farmers Bank ⑱ thefarmersbank.com	120 Village Dr. Portland, TN 37145 615-323-2265	\$708.15 million	\$708.15 million	0.79%	Portland	First Farmers Bancshares Inc.	Tommy Whittaker, President/CEO
19 Simmons Bank ⑲ simmonsbank.com	1222 Demonbreun St., #105 Nashville, TN 37203 615-982-2200	\$695.46 million	\$2.77 billion	0.78%	Pine Bluff, AR	Simmons First National Corp.	Paul Craig, Nashville Market President
20 ServisFirst Bank ⑳ servisfirstbank.com	1600 West End Ave., #200 Nashville, TN 37203 615-921-3500	\$601.58 million	\$601.58 million	0.67%	Birmingham, AL	ServisFirst Bancshares Inc.	Bradford Viera, Regional CEO
21 Synovus Bank ㉑ synovus.com	1033 Demonbreun St. Nashville, TN 37203 615-271-2000	\$563.25 million	\$606.6 million	0.63%	Columbus, GA	Synovus Financial Corp.	Robert McElroy III, Division CEO
22 InBank ㉒ inbank.com	2106 Crestmoor Rd. Nashville, TN 37215 615-933-2260	\$533.82 million	\$533.82 million	0.6%	Nashville	InoCorp Inc.	James Remick Jr., President/CEO
23 Macon Bank and Trust Co. ㉓ maconbankandtrust.com	609 Red Boiling Springs Rd. Lafayette, TN 37083 615-666-2121	\$452.62 million	\$496.52 million	0.51%	Lafayette, TN	Macon BancTrust Inc.	Rodford West, President/CEO
24 Citizens Bank of Lafayette ㉔ citizens-bank.org	400 Hwy. 52 Bypass W. Lafayette, TN 37083 615-666-2121	\$415.18 million	\$929.2 million	0.47%	Lafayette, TN	Citizens Bancorp Investment Inc.	Pete Willison, Chairman/CEO
25 Studio Bank ㉕ studiobank.com	124 12th Ave. S, #400 Nashville, TN 37203 615-338-0908	\$411.86 million	\$411.86 million	0.46%	Nashville	N/A	Aaron Dorn, Chairman/President/CEO

CLOSER LOOK

\$89.2B
Total deposits in Nashville MSA, as of June 30, 2021

10.1%
Increase in total deposits in the Nashville MSA between 2020 and 2021

ABOUT THE LIST
Information was obtained from the Federal Deposit Insurance Corp. Financial information is as of June 30, 2021. In case of ties, banks are listed alphabetically. The Nashville MSA is defined as: Cannon, Cheatham, Davidson, DeKalb, Hickman, Macon, Maury, Robertson, Rutherford, Smith, Sumner, Trousdale, Williamson and Wilson counties.

NEED A COPY OF THE LIST?
For information about obtaining reports, web permissions and commemorative plaques, call 800-927-2363. More information can be found online at NashvilleBusinessJournal.com by clicking the Store tab in the menu bar.

WANT TO BE ON THE LIST?
If you wish to be surveyed when The List is next updated, or if you wish to be considered for other lists, email your contact information to Carol Smith at csmith@bizjournals.com.

¹ In July 2021, Reliant Bank announced its acquisition by Greenville, S.C.-based United Community Bank. The deal is expected to close in the first quarter of 2022.
² Vaughn will oversee the Middle Tennessee market while that market president position is vacant.

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FIRST HORIZON.

Banking for the trailblazers.

Dee Patel
First Female Managing Director of the Hermitage Hotel

Unstoppable starts here.
firsthorizon.com/unstoppable

The Hermitage Hotel once served as the backdrop for the suffrage movement. Today, Dee Patel creates a new legacy as the hotel's first female Managing Director, with First Horizon behind her every step of the way. Being a trailblazer means setting out a new path for others to follow, but you never have to walk it alone. Get banking that believes in the power of you.

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Banking for the trailblazers.
Dee Patel, First Female Managing Director of the Hermitage Hotel

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DIGITAL LIST SPONSORSHIP

Maximize reach and exposure by extending your brand message to a fixed position on the digital list.

DIGITAL LIST SPONSORSHIP INCLUDES

- Tile ad (300 x 250) in a fixed position at the top of the list for a full year
- Recognition as sponsor at the top of the list

2021-22 BOOK OF LISTS COMMERCIAL REAL ESTATE 35

**NEARLY
80
YEARS OF
EXPERIENCE**

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T H E L I S T
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LISTS > REAL ESTATE AND CONSTRUCTION > SUBSCRIBER CONTENT

Largest Industrial Buildings in Nashville

Ranked by Total square footage

Locally Researched by: Carol Smith, Nashville Business Journal Oct 18, 2021, 11:47am CDT

This List ranks Nashville-area industrial buildings by total square footage.

Information was obtained from Colliers International-Nashville. Information listed is as of September 2021. Some owners may be members of partnerships invested in properties where only one owner has been identified for the purposes of this List. In case of ties, buildings are listed alphabetically. The Nashville area is defined as: Cheatham, Davidson, Dickson, Montgomery, Robertson, Rutherford, Sumner, Williamson and Wilson counties.

INDUSTRY: Commercial Real Estate

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Sponsored by Lee Company

◆ Previous year's rank

	NAME	ADDRESS	TOTAL SQUARE FOOTAGE	PERCENT LEASED	OWNER	YEAR BUILT
1	NISSAN MANUFACTURING PLANT	983 Nissan Dr. Smyrna, TN 37167	4,700,000	100%	Nissan North America	1982
2	AMAZON DISTRIBUTION CENTER	2349 E. Division St. Mt. Juliet, TN 37122	3,600,000	100%	Amazon.com Inc.	2021
3	1431 VULTEE BLVD.	1431 Vultee Blvd. Nashville, TN 37217	2,178,493	100%	Tect Aerospace	1940
4	BRIDGESTONE/FIRESTONE PLANT	1201 Bridgestone Pkwy. La Vergne, TN 37086	1,600,000	100%	Bridgestone Americas Inc.	1973
5	NISSAN INTEGRATED LOGISTICS CENTER	200 Sam Griffin Rd. Smyrna, TN 37167	1,509,711	100%	Lexington Realty Trust	2017

Subscribe to get all **25** Companies in this List. [Subscribe to View All Lists](#)

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MORE REAL ESTATE AND CONSTRUCTION LISTS

<p>AUG 19, 2022 Largest Commercial Real Estate Firms, by sales volume, in Nashville Ranked by Sales volume in 2021</p>	<p>AUG 19, 2022 Largest Commercial Real Estate Firms, by lease volume, in Nashville Ranked by Lease volume in 2021</p>	<p>JUL 29, 2022 Largest Development Projects in Nashville Ranked by Total estimated cost</p>
<p>JUL 29, 2022 Largest Commercial Real Estate Deals in Nashville Ranked by Sales price</p>	<p>JUN 17, 2022 Largest Architectural Firms in Nashville Ranked by No. of local registered architects</p>	<p>MAY 21, 2022 Largest Residential Builders in Nashville Ranked by No. of permits issued in 2021</p>

[See All Real Estate and Construction Lists](#)

BUILDING A BETTER COMMUNITY

Highlight your company's philanthropic efforts over the past year with a two-page spread in the Building a Better Community section within the Philanthropy Chapter.

Benefits include:

- Two-page, full-color spread
- Information to emphasize in the ad:
 - Company name
 - Photos of employees in action
 - List of all employees involved in non-profit work
 - Two Paragraph summary
 - Awards & recognition

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1746 2020
75th ANNIVERSARY

BEYOND 75

The Next Generation of INNOVATION & INSPIRATION.

2022 NOW OPEN

- skylase fx**
a best-in-class upgrade in the sudokum planetarium
- EY sensory room**
an accessible space for those experiencing sensory issues
- adult changing table accessibility addition**
- Innovation Incubator (12)**
expanded hours for this permanent, high-tech makerspace
- infinium rooms**
in collaboration with local artists, this interactive permanent exhibit explores the concept of infinity
- recycle rainforest**
a temporary exhibit made of fully-recycled material that combines art & natural science
- adventure gallery**
our newest permanent exhibit, featuring the kinetic climber, invites guests to experience the science behind adventure

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Over the next three years, more than 15,000 square feet of exhibit space at **Adventure Science Center** will evolve into more exciting experiences, breathing new life into our mission: to open every mind to the wonders of science and technology, fostering a better understanding of ourselves and the world around us.

2023

- eureka theatre redesign**
WINTER 2023
- destination exploration redesign**
SPRING 2023
- jack wood hall redesign**
FALL 2023

2024

- health, sports, & human performance exhibit**
(working title)
SUMMER 2024

22k + school visits	\$300k + free & subsidized tickets	239k + total yearly visitors
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how to get involved:

become a member	corporate giving
make a donation	book your next private event
attend a fundraising event	volunteer

adventuresci.org

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Thank You

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For more info, please contact:

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